

Annex I

Advertising

Annex I-1

Advertisement in The Sunday
Times (17/9/06)



Have Your Say About The Regional Environment

What's Most Important to You?

Your help is needed to shape the future waste management. As an alternative to the unsustainable landfill of municipal solid waste, a study is underway to assess the feasibility of a regional resource recovery facility. Such a facility is likely to be located between South Perth and Mandurah.

You are invited to complete an online survey on recycling, reuse and environmental management priorities that will influence any short-listed locations.

Finding an Sustainable Alternative to Landfill

A typical resource recovery facility may include:

- A materials recycling facility - where recyclables are sorted, packed and sold for reuse;
- A composting plant – where domestic rubbish is processed and converted to a compost material;
- A green waste processing – where green waste (garden waste, tree loppings) is processed and chipped, mulched and possibly composted; and an
- An education centre – where environmental education activities may be undertaken

Take Part in a Community Survey

15,000 households in eight local government areas (Gosnells, Armadale, South Perth, Mandurah, Murray, Serpentine-Jarrahdale, Rockingham, and Kwinana) have been chosen at random to take part in a postal survey. The same survey is open to all residents at www.semrc.wa.gov.au

Attend a Community Forum

A two-part community briefing and workshop is being held to reach agreement on the relative importance of site selection criteria. Session 1 is Thursday 21 September 6:30-9:30pm and Session 2 will be held at the same time the following Thursday 28 September. Both events will take place in the geographical centre of the study area at Armadale Council Offices.

Further information on the forum is available on the SEMRC website: www.semrc.wa.gov.au or contact nicholas.young@erm.com on 9321 5200.

URGENT PROOF APPROVAL

Your Co-ordinator is: **Rob Moyle**

Phone: 9216 2016 Fax: 9216 2007
Email: rmoyle@marketforce.com.au

File name: SEMRC0031x111 Setter: Michael Version: 1 Day Set: 15/9/2006

Publication	Size	Position	Publication Date
Sunday Times	20x3 (111mm)	EGN	17/9/2006

Read by: _____ Date: _____

Approved: _____ Date: _____

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exPress

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Annex I-2

Advertisement in The
Weekend Examiner (22/8/06)



Have Your Say About The Regional Environment

Many local governments in Western Australia run successful recycling projects. Where these projects enjoy community support, there is widespread concern about the cost-efficiency and environmental sustainability of landfill as a primary municipal waste solution. Your help is needed to shape future resource recovery projects by completing an online survey on recycling, reuse and environmental priorities.

Finding a Sustainable Alternative to Landfill

A typical resource recovery facility may include:

- A materials recycling facility - where recyclables are sorted, packed and sold for reuse;
- A composting plant – where domestic rubbish is processed and converted to a compost material;
- A green waste processing – where green waste (garden waste, tree loppings) is processed and chipped, mulched and possibly composted; and
- An education centre – where environmental education activities may be undertaken

It is important to note that three technologies have been excluded from consideration as the primary waste management system. They are: Incineration/thermal, Landfill and Bioreactor landfill

Take Part in a Community Survey

The South East Metropolitan Regional Council is leading a feasibility study into operating such a facility and wishes to understand how the community views each aspect of the facility's siting and operation. Postal surveys have been sent to random households in eight local government areas: Gosnells, Armadale, South Perth, Mandurah, Murray, Serpentine-Jarrahdale, Rockingham, and Kwinana. Participation in the survey is open to all residents at: www.semrc.wa.gov.au.

Attend a Community Forum

On 21 and 28 September, community meetings will be held in Armadale. Stakeholders representing a range of interests will be able to shape an assessment of potential sites and primary technologies. To nominate to attend the forum, please provide daytime contact details to Nicholas.young@erm.com.

Take Part in a Discussion

A number of discussion groups are being held across the region over coming weeks. If you would like to participate in one of these conversations, please contact Nicholas.young@erm.com or visit the SEMRC website.

South Perth	Thursday 7 September, noon-1:30pm
Gosnells	Thursday 7 September, 7:30-9:30pm
Serpentine-Jarrahdale	Monday 12 September, 6:30-8:30pm
Armadale	Tuesday 12 September, 6:30-8:30pm
Mandurah & Murray	Thursday 14 September, 7-9pm

Further information is available on the SEMRC website:
www.semrc.wa.gov.au

URGENT PROOF APPROVAL

Your Co-ordinator is: **Allan Clayden**

Phone: 9216 2005 Fax: 9216 2007
Email: aclayden@marketforce.com.au

File name: SEMRC000028x109 Setter: Laura Version: 1 Day Set: 24/8/2006

Publication	Size	Position	Publication Date
Weekend Examiner	22x3 (112mm)	EGN	22/8/2006

Read by: _____ Date: _____
Approved: _____ Date: _____



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Annex I-3

Advertisement in The
Weekend Examiner (14/9/06)



Have Your Say About The Regional Environment

What's Most Important to You?

A study is underway to assess the feasibility of a waste resource recovery facility to service an area between South Perth and Rockingham.

Finding an Sustainable Alternative to Landfill

A typical resource recovery facility may include:

- A materials recycling facility - where recyclables are sorted, packed and sold for reuse;
- A composting plant - where domestic rubbish is processed and converted to a compost material;
- A green waste processing - where green waste (garden waste, tree loppings) is processed and chipped, mulched and possibly composted; and an
- An education centre - where environmental education activities may be undertaken

It is important to note that three controversial technologies have been excluded from consideration as the primary waste management system at an early stage. They are:

- Incineration/thermal
- Landfill
- Bioreactor landfill

Take part in an online community survey at:

www.semrc.wa.gov.au

Your help is needed to shape future resource recovery projects by completing an online survey on recycling, reuse and environmental priorities.

Over 15,000 households have been selected at random in the eight local government areas: Gosnells, Armadale, South Perth, Mandurah, Murray, Serpentine-Jarrahdale, Rockingham, and Kwinana to receive a postal survey and participation in the survey is open to all residents at: www.semrc.wa.gov.au.

During the evening of 21 and 28 September, two community meetings will be held in Armadale to discuss the process of selecting the right type of facility and the right location.

To nominate to attend the forum, please provide daytime contact details to Nicholas.young@erm.com on 08 9321 5200. Further information on the forum is available on the SEMRC website: www.semrc.wa.gov.au.

URGENT PROOF APPROVAL

Your Co-ordinator is: Allan Clayden

Phone: 9216 2005 Fax: 9216 2007
Email: aclayden@marketforce.com.au

File name: SEMRC000031x109 Setter: Zara Version: 1 Day Set: 11/9/2006

Publication	Size	Position	Publication Date
Weekend Examiner	18x3 (109mm)	EGN	14/9/2006

Read by: _____ Date: _____

Approved: _____ Date: _____



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